

# Polyspam

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Any given Monday a fifty-year-old woman, who is about to enter the operating room for an open-heart surgery, decides to write to me begging for help. She urgently needs someone to manage her huge fortune and share it amongst different NGOs.

A few hours later a young girl tries to persuade me to marry her in order to at last get the great inheritance her parents left her with the only condition of not being single at the age of 30.

On Tuesday, an African attorney has chosen me to share the funds of a leftover account he's found and at the same time I'm informed that I just won the British Lottery and a brand new Toyota.

Those kind of messages have been entering my INBOX for the last year, telling me incredible stories that they describe with all the details needed to realize dramatic their situation and their need of my help. By trying to awake both my mercy and my greed, they offer me the perfect business: cleaning my conscience and my financial situation at the same time.

Long ago, the Internet became an out-of-control machine that has lost all its consistency; any medium-experienced internaut is aware of the scam hidden in these unique opportunities. We have come to the point in which these terrible stories are not even worth the time it takes to read them and are directly deleted in what could be considered a crime against humanity at a domestic level.

This project started with recovering these stories and by read them carefully. Analyzing the structured and hidden trap offered by a list of our complexes and sins as social beings. These stories are designed to make us feel chosen as one in a million: at last, lady luck is knocking at our door after all this vain effort.

Starting from this deliciously written lie, the series "Poly-Spam" aims to build the robotic portrait of the senders, taking every single detail and translating them into images with special care of the dramatic ambience of the specific moment in which the mail was sent.

By using photography and its veracity load, I certify the existence of something too good to be true; I create impossible documents based on pure lies. I put a face behind the tale, but a contemporary one, a tale adapted to the dreams and frustrations of modern times.

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DE MIDDEL