

# fun facts

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In a society with generalized attention deficit disorder, the way the News is presented to us had to mutate into digestible pills of information that are simplified and polarized in order to fit the headline or the hashtag. It is precisely now, when we are more complex, hybrid, interconnected as individuals than ever, that the language we rely on to stay updated has become the more limited and limiting. Nowadays, with an unmanageable amount of information available, and in the always difficult balance between quantity and quality, it seems like we chose the worst of both.

In the series "Fun Facts" I play with this manner of presenting information and combine it with photographic still-lives that take the viewer into deeper layers of the language where symbolism and visual association enter the construction game of the meaning. In an attempt to return its lost complexity and to challenge the audience for higher visual literacy, I propose a combination of text and image that leave the doors open for opinion, understanding and imagination, the pillars of learning together with raw information.

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